

#### **BRIEFING NOTE**

Council Meeting – June 2021

### Subject

Auditor Presentation of Draft Financial Statements.

#### Background

The College's auditors, BDO Canada LLP, have been conducting the annual audit of the College's financial statements for the fiscal year ending December 31, 2020, and will present the Draft Financial Statements to Council.

#### **Decision for Council**

To approve the draft Financial Statements for the year ending December 31, 2020.

#### **Supporting Materials**

Draft Financial Statements for the year ending December 31, 2020.

#### Contact

• Deborah McKeon, Manager, Finance and Office Administration

### College of Optometrists of Ontario Financial Statements For the year ended December 31, 2020

	Contents
Independent Auditor's Report	2
Financial Statements	
Balance Sheet	4
Statement of Changes in Net Assets	5
Statement of Revenue and Expenditures	6
Statement of Cash Flows	7
Notes to Financial Statements	8 - 15

### Independent Auditor's Report

#### To the Members of College of Optometrists of Ontario

#### Opinion

We have audited the accompanying financial statements of College of Optometrists of Ontario (the "College"), which comprise the balance sheet as at December 31, 2020, and the statements of changes in net assets, revenue and expenditures and cash flows for the year then ended, including a summary of significant accounting policies and other explanatory information.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the College as at December 31, 2020, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

#### **Basis for Opinion**

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the College in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### **Emphasis of Matter - Restated Comparative Information**

Note 14 explains the reason for the restatement and also explains the adjustments that were applied to restate certain comparative information.

As part of our audit of the financial statements for the year ended December 31, 2020, we also audited the adjustments that were applied to restate certain comparative information presented for the year ended December 31, 2019. In our opinion, such adjustments are appropriate and have been properly applied.

Other than in respect to the adjustments that were applied to restate certain comparative information, we were not engaged to audit, review or apply any procedures to the financial statements for the year ended December 31, 2019. Accordingly, we do not express an opinion or any other form of assurance on the financial statements for the year ended December 31, 2019 taken as a whole.

#### Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the College's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the College or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the College's financial reporting process.

### Independent Auditor's Report (continued)

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures
  that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the
  effectiveness of the College's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the College's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the College to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Chartered Professional Accountants, Licensed Public Accountants Oakville, Ontario
REPORT DATE

# College of Optometrists of Ontario Balance Sheet

December 31		2020		2019
Assets				
Current			7	
Cash	\$	2,525,248	\$	605,010
Short-term investments (Note 3)		1,096,023		3,497,166
Accounts receivable Prepaid expenses		27,132 13,758		28,826 23,473
		3,662,161		4,154,475
				, ,
Long-term investments (Note 4)		4,558,610		3,865,175
Capital assets (Note 5)	_	132,312		122,565
	\$	8,353,083	\$	8,142,215
Liabilities and Members' Equity  Current liabilities				
Accounts payable and accrued liabilities	\$	116,549	\$	124,600
Government remittances payable		245,745		289,735
Deferred revenue	_	2,304,213		2,394,982
		2,666,507		2,809,317
Funds in trust (Note 6)		30,924		36,949
		2,697,431		2,846,266
Net Assets				
Invested in capital assets		132,312		122,565
Internally restricted funds (Note 7)		3,266,000		3,266,000
Unrestricted fund		2,257,340		1,907,384
	_	5,655,652		5,295,949
	\$	8,353,083	\$	8,142,215

Approved on Behalf of the Council:	
	President
	President

### College of Optometrists of Ontario Statement of Changes in Net Assets

For the year ended December 31

	Inv	ested in O	ther Internally	,	
		Capital	Restricted	Unrestricte	ed 2020
2020		Assets	Funds	Fund	s Total
Balance, beginning of year	\$	122,565	\$ 3,266,000	\$ 1,907,384	\$ 5,295,949
Excess of revenue over expenditures Interfund transfers (Note 7)		- 9,747	-	359,703 (9,747)	359,703 -
Balance, end of year	\$	132,312	\$ 3,266,000	\$ 2,257,340	\$ 5,655,652
		Invested in(	Other Internally	1	
		Capital	Restricted	Unrestricte	d 2019
2019 (Note 14)		Assets	Funds	Fund	
Balance, beginning of year	\$	144,837	\$ 3,370,000	\$ 1,302,305	\$ 4,817,142
Excess of revenue over expenditures		_	_	478,807	478,807
Interfund transfers (Note 7)		(22,272)	(104,000)	126,272	-
Balance, end of year	\$	122,565	\$ 3,266,000	\$ 1,907,384	\$ 5,295,949

# **College of Optometrists of Ontario Statement of Revenue and Expenditures**

For the year ended December 31		2020	2019
			(Note 14)
Revenue		<b>*</b>	
Annual registration fees	\$ 2,5	513,595 \$	2,474,279
Professional corporation fees	2	226,689	372,841
Services and other fees and recoverables		27,707	89,971
	2,7	67,991	2,937,091
Expenditures Council meeting and training expense		82,524	119,996
Inquiries, Complaints, and Reports Committee		52,698	61,561
Quality Assurance Committee		41,844	103,881
Executive Committee		41,720	25,597
Strategic planning		39,225	22,599
Stakeholder engagement		30,082	43,254
Membership contributions (Note 8)		26,440	25,140
Discipline Committee		20,440	69,068
Registration Committee		17,009	39,527
Governance Committee		16,369	58,226
Clinical Practice Committee		11,789	25,347
Audit, Finance, Risk Committee		9,188	15,488
Patient Relations Committee		2,327	10,643
Fatient Relations Committee		2,321	10,043
	3	91,623	620,327
Callege administration activities			
College administration activities Salaries and benefits (Note 9)	4.5	:22.060	1 100 572
		522,069 170,215	1,100,572 420,908
Legal fees (Note 14) Administration and services		167,306	263,715
Occupancy costs		155,704	156,269
IT services and maintenance		71,507	111,557
IT projects		65,888	50,480
Professional fees - consulting		57,192	13,190
Amortization of capital assets		55,739	41,056
OE tracker expense		52,565	50,766
Education and program delivery		23,473	61,087
Accounting and audit fees		21,500	40,050
Research		15,000	15,000
		378,158	2,324,650
		70,130	2,324,030
Total expenditures before other items	2,7	69,781	2,944,977
Deficiency of revenue over expenses for the year			
before other income		(1,790)	(7,886)
Other income			
Investment Income	1	58,532	216,568
Unrealized gain on investments		82,136	270,125
TWS subsidy (Note 12)		20,825	-
	3	861,493	486,693
Net excess of revenue over expenditures			
Met evoess of teaching over exhemitings	\$ 3	<b>359,703</b> \$	478,807

# College of Optometrists of Ontario Statement of Cash Flows

For the year ended December 31	2020	2019
		(Note 14)
Cash flows provided by (used in)		
Operating activities		
Excess of revenue over expenditures for the year	\$ 359,703	\$ 478,807
Adjustments for items not involving cash:	. 24.5	
Amortization of capital assets	55,739	41,056
Net unrealized gain on investments	(182,136)	(270,125)
Changes in non-cash working capital balances Accounts receivable	1,694	(28,826)
Prepaid expenses	9,715	(20,020)
Accounts payable and accrued liabilities	(8,051)	70,827
Government remittances payable	(43,990)	18,146
Deferred revenue	(90,769)	78,579
Funds in trust	(6,025)	(6,581)
	95,880	379,793
Investing activities		
Purchase of capital assets	(65,486)	(18,784)
Net increase (decrease) in investments	 1,889,844	(2,413,432)
	1,824,358	(2,432,216)
Increase (decrease) in cash during the year	 1,920,238	(2,052,423)
Cash, beginning of year	 605,010	2,657,433
Cash, end of year	\$ 2,525,248	\$ 605,010

#### **December 31, 2020**

#### 1. Nature of Operations

The College of Optometrists of Ontario (the "College") was incorporated without share capital in 1963 as a not-for-profit organization exempt from taxes under the Income Tax Act. The College is a self- regulatory authority responsible for the registering (licensing) and governing of optometrists in the Province of Ontario. The College's mission is to serve the public by regulating Ontario's optometrists and uses its authority to guide the profession in the delivery of safe, ethical, progressive and quality eye care at the highest standards.

#### 2. Summary of Significant Accounting Policies

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations ("ASNPO") and includes the following significant account policies:

#### **Short-Term and Long-Term Investments**

Investments consist of guaranteed investment certificates, bonds, stocks, income trusts and mutual funds. Long-term investments reflect investments that mature after the end of the following fiscal year-end or are held for long term fund purposes. Investment income is recognized as revenue in the year in which it is earned. Gains and losses on the sale of investments are recorded as investment income when realized. For investments which have not been sold or have not matured, the unrealized gains and losses are recognized at the end of each fiscal year and are reported in the statement of revenue and expenditures.

#### Prepaid Expenses

Prepaid expenses are comprised of advance payments made to vendors for facility rental and membership dues, and for contracts for services to be received in the following fiscal year.

#### Capital Assets

Capital assets are stated at acquisition cost less accumulated amortization. Amortization is provided using the following rates and methods:

Computer hardware - 55% diminishing balance
Furniture and equipment - 20% diminishing balance

Leasehold improvements - 20% straight line

#### Revenue Recognition

#### Annual registration fees

Annual registration fees represent membership fees and member application fees. Fees are set annually by the Council and are recognized as revenue in the year to which they relate. Annual registration fees received in advance of the membership year to which they relate are recorded as deferred revenue.

#### Professional corporation fees

Professional corporation fees represent the application fee to operate a profession corporation as regulated by the College and the related annual renewal fees. Professional corporation fees are recognized upon the successful completion of the application process.

#### **December 31, 2020**

#### 2. Summary of Significant Accounting Policies (continued)

#### Revenue Recognition (continued)

Services and other fees and recoverables

Services and other fees and recoverables represent quality assurance, continuing education and other service fees. Revenue is recognized at the time the service has been rendered.

#### Internally Restricted Funds

The College maintains a number of internally restricted funds. The funds are established and managed by way of Board resolutions which designate that funds be set aside and used for specific strategic purposes. The following is a description of each of the College's internally restricted funds:

Invested in capital assets fund: to report the flow of funds related to the acquisition, disposal and amortization of capital assets of the College.

Contingency fund: To set aside funding for costs incurred in the resolution of unanticipated issues as identified by the College.

Entry-to-Practice Exam Development fund: To set aside funding for the development of a new entry practice examination.

Fee Stabilization fund: To set aside funding to defray an unanticipated fee increase as a result of a temporary shortfall in revenue. This fund includes a reserve in the amount of \$500,000 which, in response to the COVID-19 pandemic, provides a one-time reduction to members of \$200 each from their submitted 2022 annual membership fee.

Investigations and Hearings fund: To set aside funding to the College's Inquiries, Complaints and Reports Committee ("ICRC") and Discipline Committee for the unanticipated costs of complex investigations and hearings.

New Government Initiatives fund: To set aside funding for initiatives undertaken by the College to address the enactment of new or amended legislation and regulations.

Patient Relations fund: To set aside funding for the Patient Relations program which includes measures for preventing and dealing with sexual abuse of patients.

Public Awareness fund: To set aside funding for the enhancement of public participation and consultation in the College's regulatory activities, and to provide priority funding to facilitate a sustainable program of public awareness and connection to the mandate of the College as described in the College Performance Measurement Framework ("CPMF") and Strategic plan.

Office Acquisition fund: To set aside funding for the future purchase of office premises. During the year, Council approved a transfer of \$2,250,000 from this fund to various other internally restricted funds, as detailed in Note 7.

Research fund: To set aside funding for the process development and related research into clinical regulatory matters. During the prior year, Council approved a transfer of \$250,000 from this fund to various other internally restricted funds, as detailed in Note 7.

Staff Development and Succession Planning fund: To set aside contemporary, post pandemic professional development and technology to staff; to provide leadership development for succession planning within the College; to normalize compensation packages as determined by the HR/Governance Committee.

2020

2010

#### **December 31, 2020**

#### 2. Summary of Significant Accounting Policies (continued)

#### Internally Restricted Fund (continued)

Strategic Plan and CPMF fund: To set aside funds to rapidly address the areas identified in the CPMF as "not" or "partially" met to meet Ministry of Health ("MOH") requirements (October 2021).

Unauthorized Practice fund: To set aside funding for unanticipated costs in pursuing legal action against unauthorized practice and dispensing.

The unrestricted fund consists of the cumulative excess of revenue over expenditures of the College less the amounts that have been internally restricted.

#### Financial Instruments

The College records financial instruments at fair value on initial recognition. The College subsequently measures all its financial instruments at amortized cost except for investments, which are subsequently measured at fair values. Financial instruments are tested for impairment when changes in circumstances indicate the asset could be impaired.

#### **Measurement Uncertainty**

The preparation of financial statements in accordance with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenditures during the year. Actual results may differ from these estimates.

#### Contributed Services

The College uses volunteers to assist in the organization's activities. While these services benefit the College considerably, a reasonable estimate of the time spent and its fair market value cannot be made and accordingly, these contributed services are not recognized in the financial statements.

#### 3. Short-Term Investments

_	2020	2013
Cash and money market Fixed income	\$ 519,685 576,338	\$ 164,982 3,332,184
Total	\$ 1,096,023	\$ 3,497,166

Short-term investments mature or are redeemable at various dates not exceeding 12 months. Fixed income investments include guaranteed investment certificates and high interest performer accounts with interest rates ranging from 1.35% - 3.55% (2019 - 1.15% - 2.60%).

2010

#### **December 31, 2020**

#### **Long-Term Investments**

	2020	2019
Fixed income Canadian equities Foreign equities	\$ 2,785,132 903,423 870,055	\$ 1,900,411 1,050,415 914,349
Total	\$ 4,558,610	\$ 3,865,175

Long-term investments mature or are redeemable at various dates exceeding 12 months. Fixed income investments include investments in funds with effective interest rates ranging from 0.80% - 6.69% (2019 - 1.25% - 6.69%).

#### **Capital Assets**

			2020	2019
	Cost	 cumulated nortization	Net Book Value	Net Book Value
Computer hardware Furniture and equipment Leasehold improvements	\$ 66,622 110,021 304,452	\$ 53,230 83,712 211,841	\$ 13,392 26,309 92,611	\$ 15,805 19,513 87,247
	\$ 481,095	\$ 348,783	\$ 132,312	\$ 122,565

#### 6. **Funds in Trust**

The amount represents payments received from a member of the College subsequent to the resolution of a professional conduct ruling arising from complaints of sexual harassment and inappropriate professional behaviour. These funds are held in trust by the College as required by section 85.7 of the Health Professions Procedural Code, and paid to the complaintant as reimbursement as the costs are incurred. Any excess of funds not used by the program will be returned to the member of the College.

_	2020	2019
Balance, opening Disbursements	\$ 36,949 (6,025)	\$ 43,530 (6,581)
Balance, ending	\$ 30,924	\$ 36,949

#### December 31, 2020

#### 7. Restricted Funds

#### December 31, 2020

												,					_									
•	Fund																									
									New	V									Strategic Plan					-		
			Entry-t	o-Practise	Fee		Inve	estigations	Gov	ernment/	Patie	ent	Publ	ic	Offic	ce 👞			Staff		and (	CPMF	Unau	thorized		
	Con	tingency	Exam I	Development	Stab	ilization	and	Hearings	Initia	atives	Rela	tions	Awa	reness	Acq	uisition	Rese	arch	Deve	lopment	Fund		Pract	ice	Tota	ıl
Balance, beginning of year	\$	-	\$	270,000	\$	100,000	\$	200,000	\$	200,000	\$	50,000	\$	-	\$	2,250,000	\$	50,000	\$	-	\$	-	\$	146,000	\$	3,266,000
Interfund transfers		150,000		-		600,000		-		-		-		300,000	(	(2,250,000)		300,000		300,000		600,000		-		-
Transfers from unrestricted fund		-		-		-		-		-		-		-		-		-		-		-		-		-
Balance, end of year	\$	150,000	\$	270,000	\$	700,000	\$	200,000	\$	200,000	\$	50,000	\$	300,000	\$	-	\$	350,000	\$	300,000	\$	600,000	\$	146,000	\$	3,266,000

December 31, 201	9 (Note 14)	
------------------	-------------	--

December 31, 2019 (Note 14)																										
Fund																										
		New									Strategic Plan						_									
			Entr	y-to-Practise	Fee		Inve	stigations	Gove	ernment	Pati	ent	Publ	lic	0	ffice			Staff		and CPI	MF	Una	uthorized		
	Con	tingency	Exa	m Development	Stat	oilization	and	Hearings	Initia	itives	Rela	ations	Awa	reness	A	cquisition	Res	earch	Deve	lopment	Fund		Prac	tice	To	otal
Balance, beginning of year	\$	20,000	\$	-	\$	100,000	\$	200,000	\$	100,000	\$	100,000	\$	50,000	\$	2,250,000	\$	300,000	\$	-	\$	-	\$	250,000	\$	3,370,000
Interfund transfers		(20,000	)	270,000		-		-		100,000		(50,000)		(50,000)	)	-		(250,000)	)	-		-		-		-
Transfers from unrestricted fund (Note 14	l)	-		-		-		-	٠,			-		-		-		-		-		-		(104,000	)	(104,000)
Balance, end of year	\$	_	\$	270.000	\$	100.000	\$	200.000	\$	200.000	\$	50.000	\$	_	\$	2.250.000	\$	50.000	\$	_	\$	-	\$	146.000	\$	3.266.000

#### **December 31, 2020**

#### 8. Membership Contributions

	 2020	2019
Federation of Optometric Regulatory Authorities of Canada	\$ 26,440 \$	25,140

#### 9. Retirement Pension Plan

The College sponsors a defined contribution pension plan covering all eligible employees. Contributions are based on percentage of the employee's compensation.

#### 10. Commitments

#### (a) Equipment Operating Leases

The College leases office equipment under long-term lease arrangements which require payments for the next five years as follows:

2021 2022 2023 2024 2025	\$ 10,126 10,126 7,838 3,263 3,263
	\$ 31,353

#### (b) Premise Operating Leases

The College entered into a ten year lease agreement for their premises effective March 1, 2014. The monthly occupancy cost includes the base lease amount plus the College's share of property taxes and operating costs.

The minimum annual base lease payments for the next four years are as follows:

2021	\$ 63,650
2022	63,650
2023	63,650
2024	10,608
	\$ 201,558

#### **December 31, 2020**

#### 11. Financial Instruments

The College is exposed to various risks through its financial instruments. The College has a risk management framework to monitor, evaluate and manage the principle risks assumed. The College is primarily exposed to market, interest rate, currency and liquidity risk.

#### Market risk

Market risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices, whether those changes are caused by factors specific to the individual financial instrument or its issuer, or factors affecting all similar financial instruments traded in the market. The investments in publicly traded securities exposes the College to market price risk as these equity investments are subject to price fluctuations. There has been no change in this risk assessment from the prior year.

#### Interest risk

Interest risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The College is exposed to interest rate risk through its fixed income investments. There has been no change in this risk assessment from the prior year.

#### Currency risk

Currency risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in foreign exchange rates. The College is exposed to currency risk from gains and losses due to fluctuations in foreign currency exchange rates on US and international equity investments. There has been no change in this risk assessment from the prior year.

#### Liquidity risk

Liquidity risk is the risk that the College will not be able to meet its obligations as they come due. The College is primarily exposed to liquidity risk through accounts payable, accrued liabilities and government remittances payable. The College meets its liquidity requirements by preparing and monitoring forecasts of cash flows from operations, anticipating investing activities and holding assets that can be readily converted into cash. There has been no change in this risk assessment from the prior year.

#### 12. TWS Subsidy

The College received the Temporary Wage Subsidy ("TWS") from the Government of Canada during the year. The total amount of government assistance received was \$20,825. Management of the College has determined that the College does not have an obligation to repay the Government of Canada for this subsidy as they have determined that the College has met all applicable eligibility criteria.

#### **December 31, 2020**

#### 13. COVID-19

On March 11, 2020, the World Health Organization declared the outbreak of the novel strain of COVID-19 pandemic resulting in governments worldwide enacting emergency measures to combat the spread of the virus.

In response to pandemic, the College allowed for deferrals on its annual registration fees, suspended the collection of its professional corporation fees, and implemented other measures in an attempt to decrease expenses.

The pandemic could result in future economic uncertainties, which would impact the operations and cash flows of the College in future years.

#### 14. Unauthorized Practice Fund

During the prior year, expenses of \$104,000 were incurred that were recorded directly as decreases to the net assets of the Unauthorized Practice fund. The financial statements have been updated to record these expenditures in the statement of revenue and expenditures, with an interfund transfer from the unrestricted fund to the Unauthorized Practice fund for \$104,000. As a result, the prior year statement of revenue and expenditures, statement of changes in net assets, statement of cash flows and Note 7 have been restated.

#### 15. Comparative Figures

Certain prior year's comparative figures were reclassified to conform with the current year's financial statements presentation.