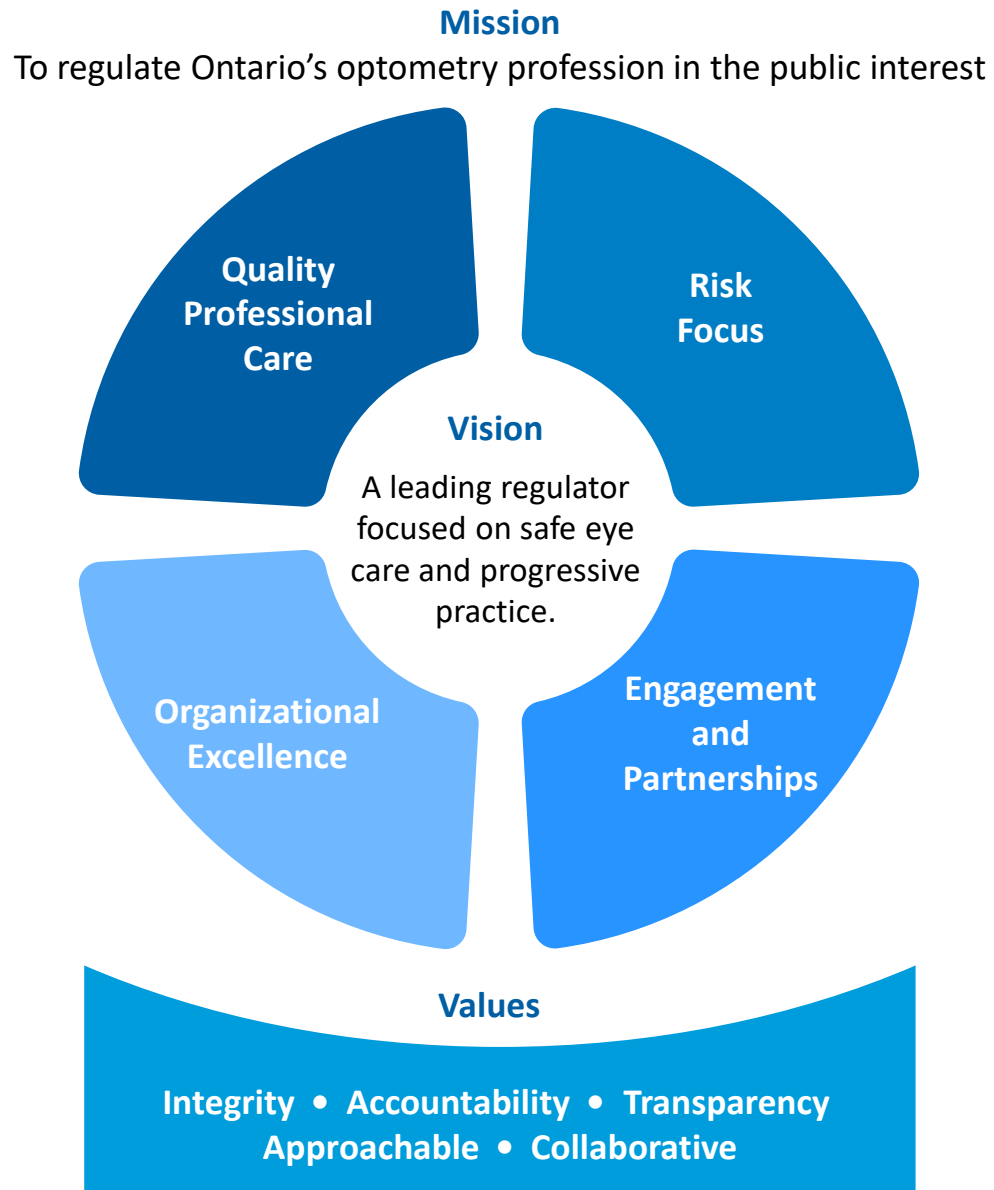


Our 2020-2023 Strategic Plan

We are pleased to present a summary of our [2020-2023 Strategic Plan](#) below.



The Mission, Vision, and Values outlined above ground us and push us forward. Embedded in them through the four “quadrants” are the strategic priorities that our organization will focus on to fulfill our Mission and achieve our Vision.

Our Strategic Priorities

1. Quality Professional Care

For the College, **Quality Professional Care** means:

- Actively monitoring developments in and ensuring professional standards appropriately reflect emerging delivery models and technologies
- Confirming the entry-to-practice examination ensures safe and competent practitioners
- Developing a renewed quality assurance program
- Guiding and supporting optometrists to maintain practice requirements in Ontario
- Actively investigating and preparing for specialization to achieve high-quality patient care
- Promoting meaningful continuing education, professionalism, and excellent clinical care

2. Risk Focus

Our **Risk Focus** means:

- Developing an enterprise risk framework and improving processes to better allocate attention and resources to areas commensurate with the risks they present
- Gathering data to identify and categorize risks
- Making data-informed and evidence-based decisions
- Actively adopting knowledge, techniques and good risk management practices from others

3. Organizational Excellence

Organizational Excellence means:

- Increasing efficiency of key regulatory and financial processes
- Improving our IT infrastructure
- Enabling Staff and Council with appropriate training and resources
- Fostering a culture of continuous improvement
- Encouraging collaborative decision-making

4. Engagement and Partnerships

Engagement and Partnerships means:

- Actively consulting with and informing the public, while considering the needs of diverse populations
- Ensuring optometrists understand what is expected from them
- Developing communications that are clear and accessible to all
- Actively collaborating with local, provincial, national and international partners
- Articulating meaningful relationship plans for new and existing stakeholders
- Communicating, learning from and sharing expertise with others